



CAMBRIDGESHIRE
& PETERBOROUGH
COMBINED AUTHORITY

MEMBERS' NEWSLETTER



TIGER On Demand

INTRODUCING TIGER ON DEMAND

Tiger On Demand has officially replaced the Ting demand response transport (DRT) service, bringing enhanced flexibility and convenience to residents in West Huntingdonshire. Additional DRT areas will be launched across the region in January 2025. These new zones and stops can already be seen on the app and on our website.

Here are the key changes:

- Virtual Stops: Residents will be collected from and dropped off at designated virtual stops, easily located on an interactive map.
- New App Launch: The new Tiger On Demand app allows users to easily book journeys and manage their trips directly from their smartphones. Residents can also visit www.tigerondemand.co.uk to book online.
- New Call Centre Number: Journeys can be booked by calling 01480 595 440.
- Advance Booking: Trips can be scheduled up to 48 hours in advance.

Tiger On Demand is available 6:30 AM to 7:00 PM, Monday to Saturday.

Please encourage residents to visit our website for more information, and to email tigerondemand@cambridgeshirepeterborough-ca.gov.uk with any questions or concerns.

Would you like resources to share with residents? Please send us an email, and we'll provide any materials or additional support needed.

There will also be more areas added to the Tiger On Demand service in January 2025. You will find more bus news on pages 5, 6 & 7 of this newsletter.



UPDATE FROM THE CEO ROB BRIDGE

Over recent months as you know we have carried out the consultation on bus reforms which concluded last month. This is a further significant milestone as we consider the future options for bus services and our commitment to delivering a more efficient, accessible, and future-ready transport network for our region.

Over recent weeks we have been developing a Strategic Place Partnership with Homes England which will give the region more influence and say in Homes England investment and opportunities in our area.

Alongside this we have been also further progressing the work on the key sector priorities and constraints to growth as we

develop the Local Growth Plan for sign off next summer.

I am sure all of you at your respective councils are currently working through your budget proposals for next year. At the last CPCA Board meeting, our 25/26 budget and MTFP were considered and are now out for consultation.

Last week the English Devolution White Paper was published. This is a significant moment for local government, our region and us as an organisation, with Mayoral Combined Authorities being designated as Strategic Mayoral Authorities. We are carefully considering the opportunities and challenges for the Combined Authority and our region. Going forward we will be working closely with MHCLG to achieve Established Mayoral Strategic Authority status and seize emerging opportunities.

As always, we welcome any feedback you have. I wish you a Happy Christmas and 2025.



UPDATE FROM THE MAYOR

DR NIK JOHNSON

Another month has flown by and once again, buses have been at the centre.

Firstly, I would like to thank everyone who shared their feedback during the bus franchising consultation. Your valuable input plays a crucial role in helping us enhance connectivity across our region.

I also had the opportunity to try the new Tiger On Demand service, and it was absolutely fantastic. I was completely blown away by not only the service itself but by the amount of people who have bought into the vision and ambition behind the service.

I would like to say a big thank you to the Combined Authority's transport team who have worked tirelessly with our partners to create real change to our bus network. The hard work is really paying off.

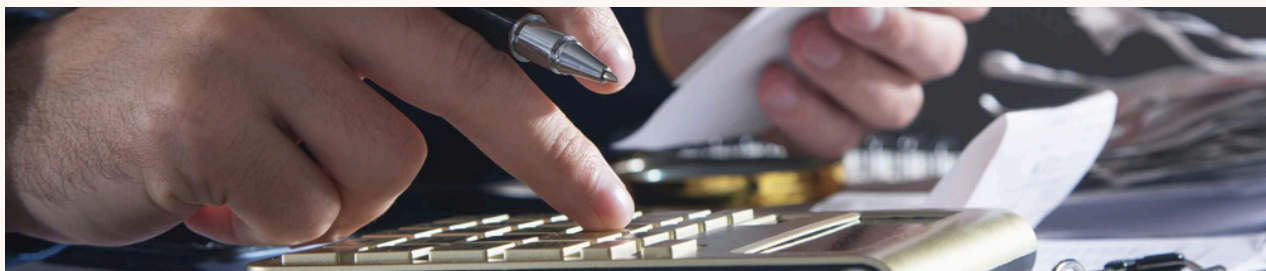
Moving forward, we continue to strive to create an ever-better place to live, learn, work and visit.



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SURVEYS & CONSULTATIONS

Budget and MTFP Consultation Extended to 9am Monday 6th January



BUDGET AND MEDIUM TERM FINANCIAL PLAN CONSULTATION

We want to hear your opinions on our spending plans and have extended the consultation period to allow more time to respond. The consultation will now run until **9am on Monday 6th January**. Please read the proposals and take part online by visiting our website:

<https://cambridgeshirepeterborough-ca.gov.uk/mtfp-budget-consultation>

Some of the Combined Authority programmes budgeted under each Corporate Strategy priority include:

- **Improving Connectivity:** Funding bus reform, extending the £1 Tiger Bus Pass into 2025/26 and £42m for Peterborough Station upgrades
- **Achieving Growth:** A ten-year Local Growth Plan, £9.5m for social enterprises, and £20m for a Strategic Innovation Fund. Business support through the Growth Hub and skills brokerage.
- **Skills and Employment:** Programs boosting social mobility, improved FE/HE access, and £52m for Adult Skills Funding.
- **Resilient Communities:** Climate Action Plan funding, £14.4m for low-carbon projects and electrification.
- **Mayoral Precept:** Proposed 4.99% rise for 2025/26, funding 30 new or improved bus services and safeguarding existing routes amid rising costs.

The draft budget also aligns with the recently approved **Shared Ambition**, working with partners across Cambridgeshire and Peterborough for an equitable, pioneering, connected, and resilient region.



We've had over **33,000 applications** and **536,000 journeys** since the scheme launched in May.

Find out more about the impact its having on young people in our region here:

WATCH NOW

TIGER BUS PASSES



The campaign continues to demonstrate exceptional success, with over 33,000 applications and more than 536,000 journeys made using the Tiger £1 Bus Pass. This widespread uptake demonstrates strong interest and engagement from residents across the Combined Authority region. Application data shows a consistent reach across urban centers and more rural areas, indicating that our targeted outreach strategies are effectively engaging diverse communities. Notably, the majority of applications fall within the 11-20 age bracket, confirming that our campaign successfully connected with the target demographic most likely to benefit from the pass.

On the digital front, the campaign has reached 68,000 impressions, with 65,000 engaged sessions across social media platforms and other digital channels. This high engagement rate reflects effective messaging and a strong connection with the target audience. Efforts to engage with community groups, educational institutions, and local businesses have further amplified the campaign's reach.

Moving forward, the campaign will capitalise on the launch of new Demand Responsive Transport (DRT) service, Tiger on Demand, particularly in rural areas such as Fenland, East Cambridgeshire, and South Cambridgeshire. These services provide a unique opportunity to promote the Tiger Bus Pass as a convenient and affordable option for accessing flexible transport solutions.

PRECEPT FUNDED BUS SERVICES



As part of our precept funded bus services, we're thrilled to share some key improvements that are already making a difference in the region.

Whippet Routes:

Route 18 (Cambridge - St Neots) – This service was uplifted by 10 additional journeys in early September.

Route 66 (Huntingdon - St Neots) – This service was uplifted to 30-minute frequency between St Neots and Huntingdon (previously 60 minutes) from December 2nd.

Route X2/X3 (Huntingdon - Cambridge) – These routes have also been upgraded to a 30-minute frequency (previously 60 minutes) from December 2nd. In addition to improvements to Stagecoach 4, this creates an average 15-minute frequency Cambourne to Cambridge.

Dews Routes:

Zipper 3 (Ely - Chatteris) – A new link for residents between Sutton and Ely with onward connections at Chatteris to Huntingdon. Creating a new Ely to Huntingdon link.

302/305 (March - St Ives/ Huntingdon - Chatteris) – Upgraded to be a consistent hourly service between Ramsey and Huntingdon. An hourly service throughout the day between March and Chatteris with regular connections to St Ives, Huntingdon and Ely.

Zipper 2 (March - Ely) – This route has been extended to March, offering better, direct links for residents traveling between Ely and March via Chatteris and Sutton, with onward connections at Chatteris to Huntingdon.

904 (Huntingdon - Peterborough) – Upgraded to an average 60-minute frequency (from 90 minutes), this service provides more frequent connections between Peterborough and Huntingdon, including links to the Alconbury Weald service.

These updates are just the beginning — stay tuned for more exciting improvements from across the region over the coming months!

PRECEPT FUNDED BUS SERVICES CONTINUED

The Combined Authority is still working through some additional clarifications required post tender process for some of the new bus routes funded by the Mayoral Precept, known as Tiger Routes.

This work has taken longer than expected and the delay is beyond the control of the Combined Authority. The process is ongoing, and we will provide a further update as soon as we are able to do so.

The routes are part of a package of 30 new or improved bus services funded through the Mayoral precept. Fifteen routes across the region are already up and running as part of the Combined Authority’s ongoing work to make buses more reliable, affordable, and accessible for everyone.



£2 FARE CAP EXTENDED IN CAMBRIDGESHIRE AND PETERBOROUGH

Bus travel in Cambridgeshire and Peterborough will remain affordable, with the £2 fare cap extended until the end of March 2025. This comes after a proposal from Mayor Dr Nik Johnson was approved at an extraordinary meeting of the Combined Authority Board on December 13.

The decision follows the reinstatement by Government of a national fare cap at £3 from January 1, 2025. Prior to October’s budget, the £2 fare cap was due to end on December 31, 2024.

The £2 fare cap is expected to encourage more people to use buses, reduce car travel, and boost passenger numbers, all while saving money for local residents. The initiative is funded by £1 million from the Combined Authority’s 2024/25 Bus Service Improvement Plan (BSIP) grant, provided by the Government to improve bus services and keep fares low.

The Combined Authority will work now with bus operators to ensure the £2 fare cap remains in place. Decisions about any extension to the cap beyond March 2025 will be made as part of the Combined Authority’s budget and medium-term financial plan-setting process in early 2025.



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UPCOMING EVENTS

Here are our upcoming meetings. You can view the full calendar [on our website here](#).



7 JANUARY

Employment and Skills Board
12:00pm

24 JANUARY

Transport and Infrastructure Committee
10am

13 JANUARY

Investment Committee
2:00pm

27 JANUARY

Skills and Employment Committee
10:00am

16 JANUARY

Overview and Scrutiny Committee
11:00am

29 JANUARY

Environment and Sustainable
Communities Committee
10am

20 JANUARY

Business Board
2:30pm

6 FEBRUARY

Combined Authority Board
10:00am

22 JANUARY

Combined Authority Board
10:00am



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LATEST NEWS

Here are a few of our latest news stories. You can view all of them [on our website here](#).



CAMBRIDGESHIRE AND PETERBOROUGH'S SHARED AMBITION LAUNCHED

The **Shared Ambition**, developed collaboratively with stakeholders across the region, sets a united vision for growth to 2050, focusing on being Equitable, Pioneering, Connected, and Resilient. You can view the full **Shared Ambition** document [here](#).



ANDY BURNHAM'S VISIT TO CAMBRIDGE SIGNALS STRENGTHENING PARTNERSHIP

Greater Manchester CA Mayor Andy Burnham and Dr. Nik Johnson met to discuss a Manchester-Cambridge partnership to boost start-ups, attract investment, and drive UK growth through innovation, academia, and industry collaboration.



STATE OF THE REGION 2024 REPORT APPROVED BY COMBINED AUTHORITY BOARD

The Combined Authority board approved the **State of the Region 2024** report. It highlights economic trends, challenges, and opportunities, supports strategy and investment decisions. The report will guide growth plans and engagement with the government.



BUS FRANCHISING CONSULTATION COMES TO AN END

The Combined Authority's statutory Bus Franchising Consultation has come to an end. The consultation ran from Wednesday 14 August to Monday 25 November. The Combined Authority will now compile and publish a report setting out its response to the feedback.