



Wednesday 31<sup>st</sup> July 2024 6:00 for 6:30pm

The Falcon Hotel Whittlesey

#### AGENDA

- 1 **Welcome**
  - Attendance/ Apologies
  - Notes from previous meeting
- 2 **Treasurer's Report**
- 3 **Understanding Business Communities in other Fenland Towns - Cllr Benney**

An exploration and comparison of the business communities in other Fenland towns to identify opportunities and potential challenges.
- 4 **The Lancashire Model – Carl Flippance**

An example of a thriving Business Community in a market town in Lancashire
- 5 **Increasing Footfall and Loyalty to Businesses in the Town**

Suggestions of actions that might be taken.
- 6 **Next steps:**
  - i. How could the role of the Business Community develop to add value to more members?
  - ii. How will this be actioned?
- 7 **Correspondence**

Members, please forward to Andy Armstrong or Erica Cave prior to the meeting.
- 9 **Date of the next meeting** Wednesday 28<sup>th</sup> August 2024
- 10 **Informal Networking**