



## Unlock Leadership Potential through training: Rotary offers an exceptional programme and great value

In today's dynamic business landscape, the importance of nurturing the next generation of leaders cannot be overstated. The Rotary Youth Leadership Awards (RYLA) offers a unique platform for local businesses to invest in the future by sponsoring young talents in an unparalleled leadership development program. This year, we're making it even more compelling: The Rotary Club of Whittlesey is thrilled to be covering 50% of the fee for two of the participant's first place, underscoring our dedication to leadership growth.

### Why the Rotary Youth Leadership Awards?

**Comprehensive Development:** RYLA provides an intensive, fully residential 7-day program at the prestigious Grafham Water Centre, Cambridge. Participants embark on a transformative journey that cultivates personal growth, leadership skills, teamwork, and more. The course specifically caters for candidates in the 18-26 years age range.

**Diverse Curriculum:** Designed around essential skills for today's workforce, including Public Speaking, Time Management, Project Management, Leadership, and Team Development.

**CPD Certification:** Beyond new skills and confidence, each participant earns a Continuous Professional Development certificate, boosting their employability and value.

**Enhancing Wellbeing and Building Resilience:** A key reason to sponsor an employee at RYLA is the focus on wellbeing. Our program helps build confidence, fosters resilience necessary for effective leadership, and supports participants in stepping out of their comfort zones. It's an investment in the holistic development of potential leaders.

**Exceptional Value at an Unbelievable Cost:** For just £825, participants gain access to an inventory of experiences designed to push their boundaries and expand their leadership capabilities. Examples of our inventory include challenging outdoor activities, intensive project management workshops, and public speaking sessions—all aimed at developing a rounded leader. This year The Rotary Club of Whittlesey is thrilled to be covering 50% of the fee for two of the participant's first place candidate, underscoring our dedication to leadership growth.

## Your Opportunity:

**Enhance Your CSR:** Reflect your commitment to social responsibility and the development of your community and industry by sponsoring a candidate.

**Cultivate Talent:** Invest today in the leaders who will shape the future of your business and community tomorrow.

**Networking and Recognition:** Receive acknowledgment for your support in RYLA materials and events, offering unparalleled networking opportunities and enhancing your business's visibility.

## How to Get Involved:

For more details on the program, visit [www.ryla.co.uk](http://www.ryla.co.uk). To find out more and to sponsor a candidate contact the Rotary Club of Whittlesey [@whittleseyrotary@gmail.com](mailto:@whittleseyrotary@gmail.com), Facebook [www.facebook.com/whittleseyrotary](http://www.facebook.com/whittleseyrotary)

**Don't miss this chance to contribute to a brighter future for young leaders and your community. Partner with us for RYLA 2024 and let's create a legacy of leadership together.**

The Rotary Club of Whittlesey, serving the Town since 1954 - supporting local and international charities



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