

FENLAND DISTRICT COUNCIL

PRESS RELEASE

4 March 2024

Litter heroes assemble...Fenland is fighting back!

Fenland District Council is inviting residents, businesses, schools and community groups to take part in the country's biggest environmental clean-up.

Now in its ninth year, Keep Britain Tidy's national Great British Spring Clean will take place from 15 – 31 March 2024.

The Council is proud to once again be taking part in, and supporting, the mass action campaign and is encouraging as many people as possible to pick up the challenge!

Residents and groups can get involved by joining one of 11 pre-organised Street Pride community litter picks and project work parties being held across the district, or by organising their own litter pick events.

The Council can provide free litter pickers, equipment and bags to anyone holding their own litter picks and will arrange for bagged rubbish to be collected.

Cllr Peter Murphy, Fenland District Council's Portfolio Holder for the Environment, said: "As a Council, we face an ongoing battle to tackle litter dropped on our streets and open spaces. Keeping our district clean, safe and tidy is a huge priority for us and our street cleansing teams work incredibly hard to ensure that's the case. However, they can't be everywhere at once, which is why the role our amazing Street Pride volunteers play is so important.

"This Great British Spring Clean, we're encouraging everyone to get involved and play a part in keeping the environment on our doorstep the best it can be."

Join a Street Pride community event:

- Tydd St Giles Street Pride litter pick – Saturday, 9 March, at 10.30am. Meet at the Community Centre.
- Whittlesey Street Pride litter pick – Saturday, 16 March, at 10am. Meet top end of Funthams Lane.
- Gorefield Street Pride clean-up work party – Saturday, 16 March, at 10am. Meet at Cattle Dyke Pocket Park area.
- Leverington Street Pride litter pick – Saturday, 16 March, at 10am. Meet at the Village Hall.
- Wimblington Street Pride litter pick – Saturday, 16 March, at 10am. Meet at the Parish Hall.
- Waterlees Street Pride / In Bloom litter pick – Friday, 22 March, at 1pm. Meet at the Oasis Centre, Wisbech.
- Murrow Street Pride litter pick – Saturday, 23 March, at 9.45am. Meet at the Village Hall.
- Parson Drove Street Pride litter pick – Saturday, 23 March, at 10am. Meet at The Cage.
- Benwick Street Pride / In Bloom wildflower sowing project work party – Saturday, 23 March, at 10am. Meet at the Village Hall.
- Wisbech Street Pride litter pick – Sunday, 24 March, at 9am. Meet at A47 end of Elm Low Road.

- March Street Pride litter pick – Tuesday, 26 March, at 10am. Meet at the George Campbell Leisure Centre.
- Newton-in-the-Isle Street Pride litter pick – Thursday, 28 March, at 10.30am. Meet at the Village Hall.
- Christchurch Street Pride litter pick – Saturday, 30 March, at 11am. Meet at the Community Centre, 11am.

Anyone wanting to join one of the Street Pride events is welcome to turn up on the day – equipment will be provided.

Alternatively, contact the Council's Street Pride co-ordinator Rebecca Robinett on 01354 654321 or email streetpride@fenland.gov.uk to be put in touch with the organisers.

Plan your own litter pick

Anyone wanting to organise their own litter pick should first register their event with Keep Britain Tidy at: www.keepbritaintidy.org/gbspringclean (This enables them to keep track of all the good work going on across the country!).

Once you have registered, you can contact Rebecca on the details above to borrow litter picking equipment. Remember to share your photographs and stories of your event with us.

Tag us in your social media posts @FenlandCouncil and use the hashtag #GBSpringClean. Alternatively, you can email your photos to the Street Pride team at: streetpride@fenland.gov.uk

For more information on Street Pride, visit: www.fenland.gov.uk/StreetPride

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Notes to Editors

For media enquiries, please contact the Fenland District Council press office on 01354 622226 or email: communications@fenland.gov.uk