

## How to support the Just Dual It Just Fund It campaign

September 2021

Norfolk County Council launched the Just Dual It, Just Fund It campaign on 13<sup>th</sup> September to make the case for A47 dualling ahead of Government's Comprehensive Spending Review on the **27<sup>th</sup> October 2021**.

We are asking Government to:

- Provide funding for whole route dualling in the comprehensive spending review, phased over a number of years
- Direct National Highways to deliver, promptly, each section as it is approved.

By working together to call for dualling, we can grab the attention of key decision makers at Westminster and make the case for real investment in our region. We need your support for this campaign. Ways you can support include:

1. Taking part in the Social Media Day of Action. This is being held on **Wednesday 13<sup>th</sup> October 2021**. We ask that you tweet the below statement in order to use the power of social media to grab the attention of as many people as possible and to spread the word about the need for A47 dualling. Please also encourage others to take part and use the hashtags on this day.

*"We're supporting the campaign to dual the A47 **#JustDualIt***

*Let's call on the Government to prioritise our region's road network & agree to **#JustFundIt**."*

2. Complete the **National Highways Route Strategies Feedback Tool** which can be found via this link: <https://routestrategies.highwaysengland.co.uk/>. Through this we can highlight to National Highways the need for A47 dualling and why it is so vital for the East.
3. **Re-tweet** the Norfolk County Council and A47 Alliance tweets calling for dualling in order to show your support for dualling and to add to the case.
4. **Email us a quote from you and/or your organisation** stating why the A47 dualling is important for you. We will then share this on our social media as part of our campaign to illustrate the broad and far-reaching benefits to be had from dualling the A47. Email your quotes to [a47alliance@norfolk.gov.uk](mailto:a47alliance@norfolk.gov.uk).

We are grateful for your support in any shape or form. Let's take action and raise our voices. **#JustDualIt #JustFundIt**.

